

**I wish to support the
The Mayoral Appeal 2007-2008**

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The Mayor of Salisbury's Appeal 2007-2008

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Yes

I would like to receive more information on:

Making a regular donation to the Stars Appeal

The Mayor of Salisbury's Appeal events

Becoming a Stars Appeal volunteer

Please return this form to:

The Mayoral Appeal 2007-2008
21 Silverwood Drive
Laverstock
Salisbury
SP1 1SH

Registered Charity no 282956

The Mayor of Salisbury's Appeal 2007-2008
is supporting the Salisbury District Hospital Stars Appeal.

The objectives of the Mayoral Appeal are:

- To help fund specialist monitoring equipment for the Sarum Children's Ward.
- To help our hospital to provide the best possible care for local children.
- To increase awareness of the Stars Appeal.



"Over the years, charitable donations have played a key role in helping the Hospital to provide better care for patients.

The Stars Appeal continues this important tradition by raising funds for all wards and specialist units, focusing on both major campaigns and individual pieces of equipment. Projects funded by the Stars Appeal prove

immensely helpful as we continually look to improve patient care, fund the most up to date equipment and develop our facilities.

None of this would be possible without the support of our community and that is why we are grateful to His Worship the Mayor for selecting our Stars Appeal as his Mayoral Charity. This support will help benefit a huge number of local children and is very much appreciated."

Luke March, Chairman - Salisbury NHS Foundation Trust



The Mayor of Salisbury's Appeal

2007-2008

Registered Charity No. 282956

Helping
Children
in our
Hospital



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"I am proud to be supporting the Salisbury District Hospital Stars Appeal as my Mayoral Charity.

My Appeal will focus on helping local children being treated at Salisbury District Hospital with diseases such as cancer, cystic fibrosis and meningitis by raising money for specialist monitoring equipment, above and beyond that which the NHS provides.

Children's health and welfare have always been close to the hearts of my wife Jan and I and my role as Mayor gives me a unique opportunity to do something significant in this field which will benefit local children in hospital. The aim of my appeal therefore is to provide state-of-the-art monitoring equipment for use in the Sarum Children's Ward.

Working together we can help improve care and save lives of the very young and I would ask you to join with me in giving this appeal your full support."

Kevin Cardy, Mayor of Salisbury

Kevin is honoured to be the 747th Mayor of Salisbury.

He grew up in Essex, completed an engineering apprenticeship, later working for NAAFI in retail, supplies and marketing roles in Germany and in Amesbury.

Kevin retired with his wife Jan in 1998 and then became an active member of the community serving as District Councillor for the Bishopdown Ward since 1999, sitting on many council committees.

He has served as school governor, member of parent teacher association, the local residents' association and City Centre Management.

Kevin and Jan have two daughters, one living in Dibden near Hythe and the other in Australia.

Helping Children in our Hospital

About the Sarum Children's Ward

Each year, the Sarum Children's Ward at Salisbury District Hospital treats around 7,000 sick children.

Whilst some children require simple routine treatment, increasingly the staff on the ward are providing care for more and more complex medical conditions including **Cancer, Cystic Fibrosis, Meningitis and children who have been seriously injured in an accident.**

The Mayor's Appeal aims to provide state-of-the-art monitoring equipment to the Sarum Children's Ward. This cutting edge technology enables highly precise monitoring of key indicators of a child's health, for example **Heart Rate, Blood Pressure, Temperature and Oxygen Saturation.** Crucially, this is achieved by the use of a single piece of equipment, ensuring minimum disruption, disturbance and distress to the child. It also avoids the need for the child to be surrounded by and connected to a multitude of different machines, which can be frightening and upsetting.

"To have the latest state-of-the-art monitoring equipment on the ward will help children be seen, assessed and diagnosed more quickly and efficiently. These new monitors will make a real difference by helping my team of nurses and doctors deliver the very best possible care to seriously ill children"

Kathryn Skinner - Senior Sister, Sarum Children's Ward



About the Stars Appeal

The Stars Appeal aims to help Salisbury District Hospital provide the best possible care for its patients by raising funds for state-of-the-art equipment and new facilities over and above that which the NHS can provide.

From funding specialist equipment for the Spinal Unit to equipping rooms for long term cancer patients, all aspects of the Hospital's work benefit from funds raised by the Appeal. From time to time, the Appeal also focuses on major campaigns for specific projects such as The Little Lives Campaign for premature and critically ill babies and The Keyhole Cancer Campaign for a dedicated keyhole surgery operating theatre.



To find out more about the Stars Appeal please contact the Appeal office on 01722 429005 or visit www.starsappeal.org
The Stars Appeal is a registered charity no. 1052284